

# INSTANT AUTHORITY BUNDLE

## 5 REASONS WHY LINKEDIN IS THE "HOLY GRAIL" FOR GETTING IN FRONT OF AFFLUENT PROSPECTS

1

### 500+ MILLION MEMBERS

It is an unlimited pool of targeted high valued prospects.

2

### RAPID GROWTH

Every second, 2 people join LinkedIn!

3

### B2B FOCUS

If you are not using LinkedIn properly, you are leaving thousands for your competition!

4

### DIRECT ACCESS

To owners, decision-makers and professionals. NO GATEKEEPERS!

5

### HIGH NET WORTH

The average user has 2x the purchasing power of other social media sites.

## WHY YOU NEED TO HAVE YOUR LINKEDIN PROFILE OPTIMIZED

**95%** OF ALL LINKEDIN PROFILES ARE MARGINAL (AT BEST)



- Your LinkedIn profile is **far more** important than your website.
- Your prospect makes a judgment call to connect within **3-5 SECONDS**.
- You only have **1 OPPORTUNITY** to make a first impression.

**NEWS FLASH:** Your profile shows up at the **top** of Google searches! People are researching you before they buy - be prepared, there are no second chances!

## PROFESSIONAL LINKEDIN PROFILE MAKEOVER

### WHAT YOU GET:



Powerful Profile Makeover by a **Certified LinkedIn Marketing Specialist**



Compelling headline designed to **stand out** & attract interest



Highly effective profile summary to display you as the ultimate expert & **authority**



Relevant keywords optimized for **maximum exposure**



Add media to capture **attention**

## PROFESSIONALLY CUSTOMIZED LINKEDIN PROFILE BANNER

**95% OF LINKEDIN USERS HAVE THE NORMAL "BLAH" TEMPLATE. GO FROM...**

AVERAGE  **AWESOME!**



**STOP LEAVING THOUSANDS OF DOLLARS TO YOUR COMPETITION!**

Become the Ultimate Subject Matter Expert on LinkedIn with the Instant Authority Bundle

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